Designing an interface for an e-commerce business

Homepage

|  |
| --- |
| Treading Ahead  Search |
| Slideshow of images of men and women shoes  Slideshow |
| Information about the website  Sign in/Sign up |
| |  |  | | --- | --- | | Men’s trainers | New arrivals | | Women’s trainers | Find your nearest store | | Men’s shoes | Delivery information | | Women’s shoes | About Treading Ahead |   Social networking sites  Legal information and copyright |

After Customer has selected a category of shoes/trainers to buy (in this case it’s Men’s trainers)

Men’s Trainers

|  |  |  |
| --- | --- | --- |
| Image of trainer | Image of trainer | Image of trainer |
| Price | Price | Price |
| Image of trainer | Image of trainer | Image of trainer |
| Price | Price | Price |
| Image of trainer | Image of trainer | Image of trainer |
| Price | Price | Price  Next page |

After customer has clicked ‘Proceed to checkout’, they will be directed to the ‘Order form’ where they can place their order

|  |  |
| --- | --- |
| Order form  Name  First  Last  Email  **Place order** | Treading Ahead  Your order:  Selected trainer - £42  Quantity:  Address line 1:  Address line 2:  City:  Postal code:  Country:  Card type:  Card number:  Security code: |

Image of selected trainer

Information of selected trainer

Price of item

£

When a customer selects which trainer they want to buy, this page will show up

Proceed to checkout