Designing an interface for an e-commerce business

Homepage

|  |
| --- |
| Treading AheadSearch |
| Slideshow of images of men and women shoesSlideshow |
| Information about the websiteSign in/Sign up |
|

|  |  |
| --- | --- |
| Men’s trainers | New arrivals |
| Women’s trainers | Find your nearest store |
| Men’s shoes | Delivery information |
| Women’s shoes | About Treading Ahead |

Social networking sitesLegal information and copyright |

After Customer has selected a category of shoes/trainers to buy (in this case it’s Men’s trainers)

Men’s Trainers

|  |  |  |
| --- | --- | --- |
| Image of trainer | Image of trainer | Image of trainer |
| Price | Price | Price |
| Image of trainer | Image of trainer | Image of trainer |
| Price | Price | Price |
| Image of trainer | Image of trainer | Image of trainer |
| Price | Price | PriceNext page |

After customer has clicked ‘Proceed to checkout’, they will be directed to the ‘Order form’ where they can place their order

|  |  |
| --- | --- |
| Order formNameFirstLastEmail**Place order** | Treading AheadYour order:Selected trainer - £42Quantity:Address line 1:Address line 2:City:Postal code:Country: Card type:Card number:Security code: |

Image of selected trainer

Information of selected trainer

Price of item

£

When a customer selects which trainer they want to buy, this page will show up

Proceed to checkout